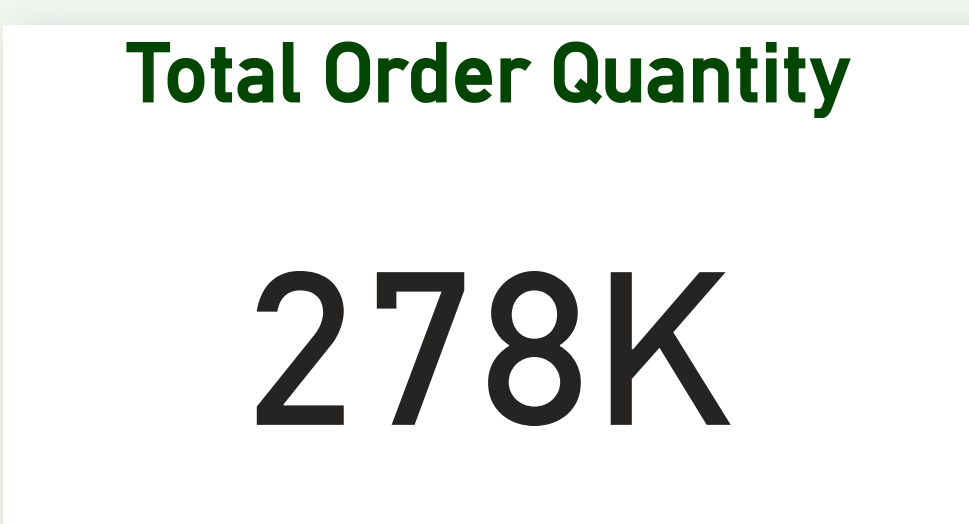
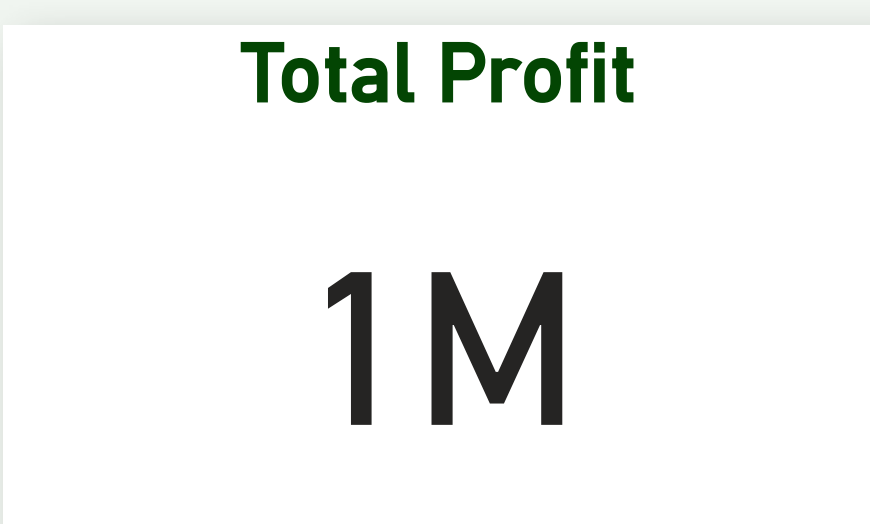
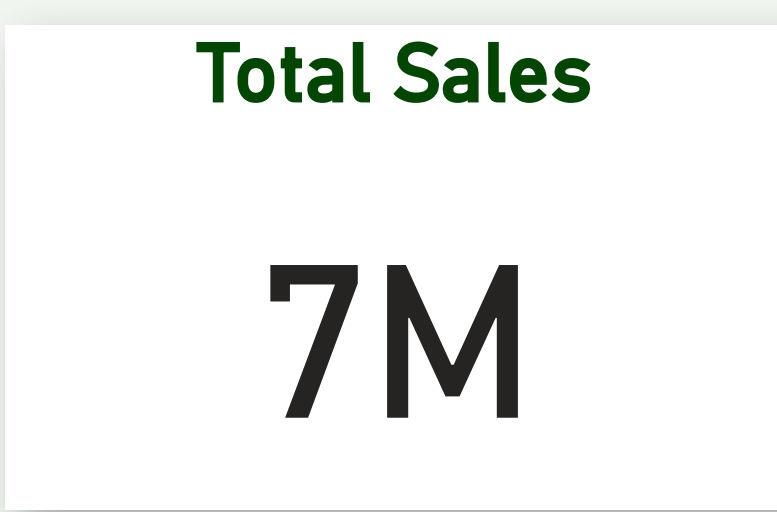


Skincare and Beauty E-Commerce Dashboard



Year

All

Country

All

Category

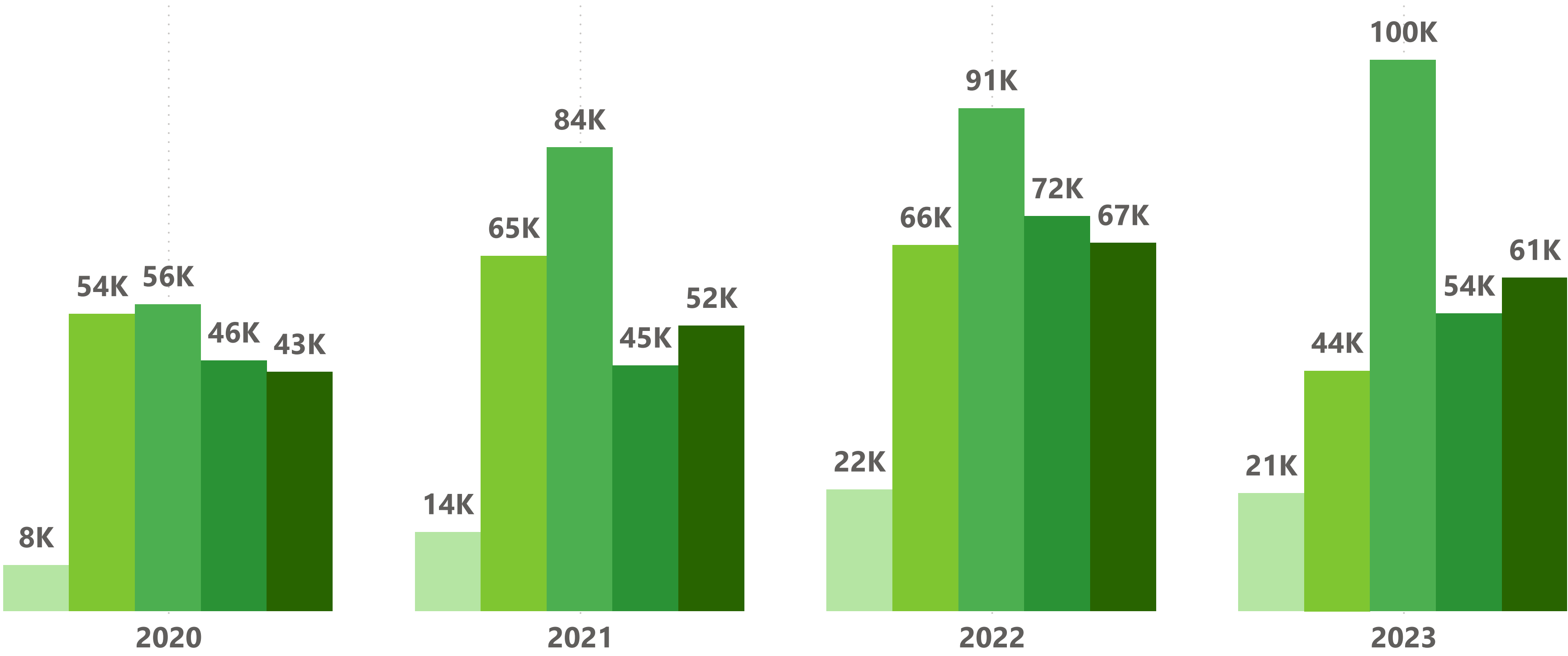
All

Subcategory

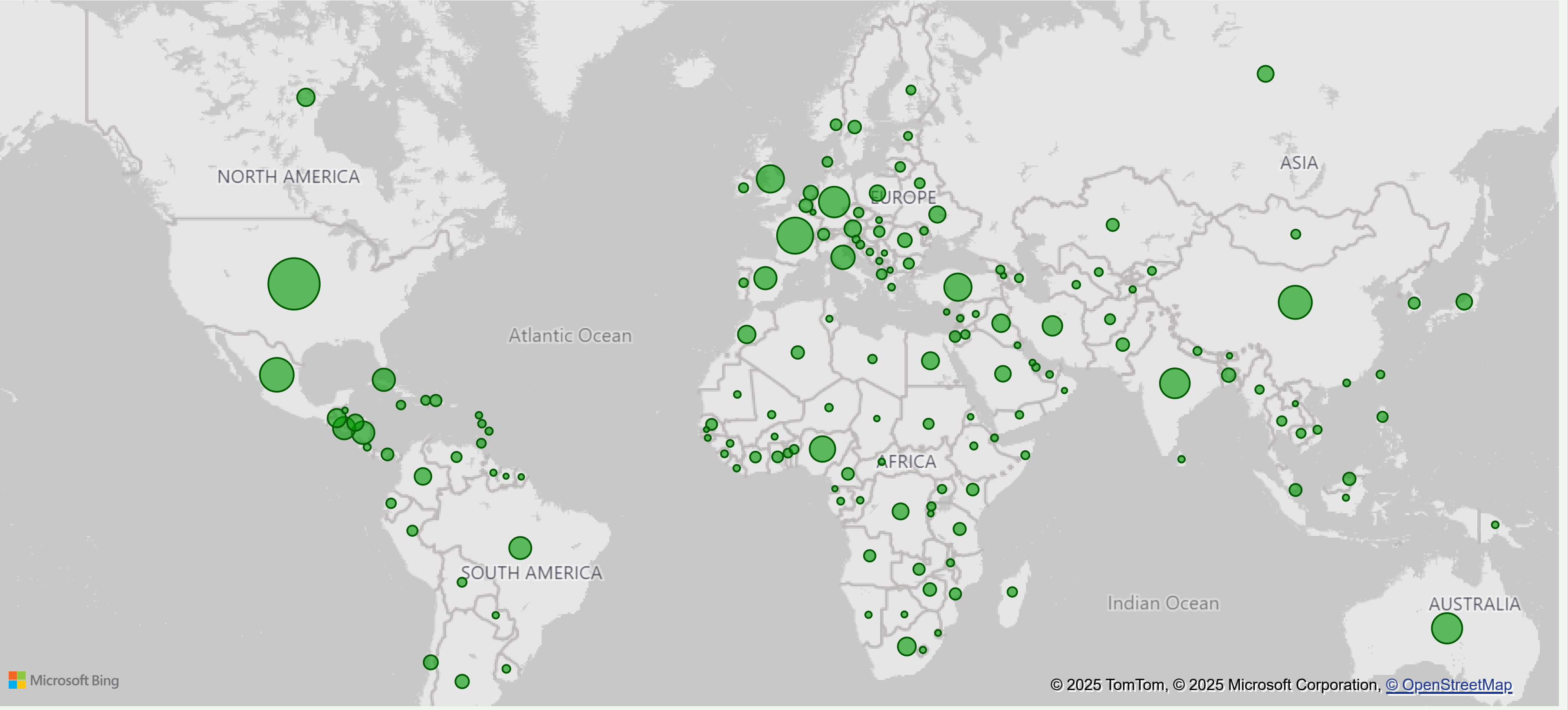
All

Profit by Year and Market

Market ● Africa ● Asia Pacific ● Europe ● LATAM ● USCA

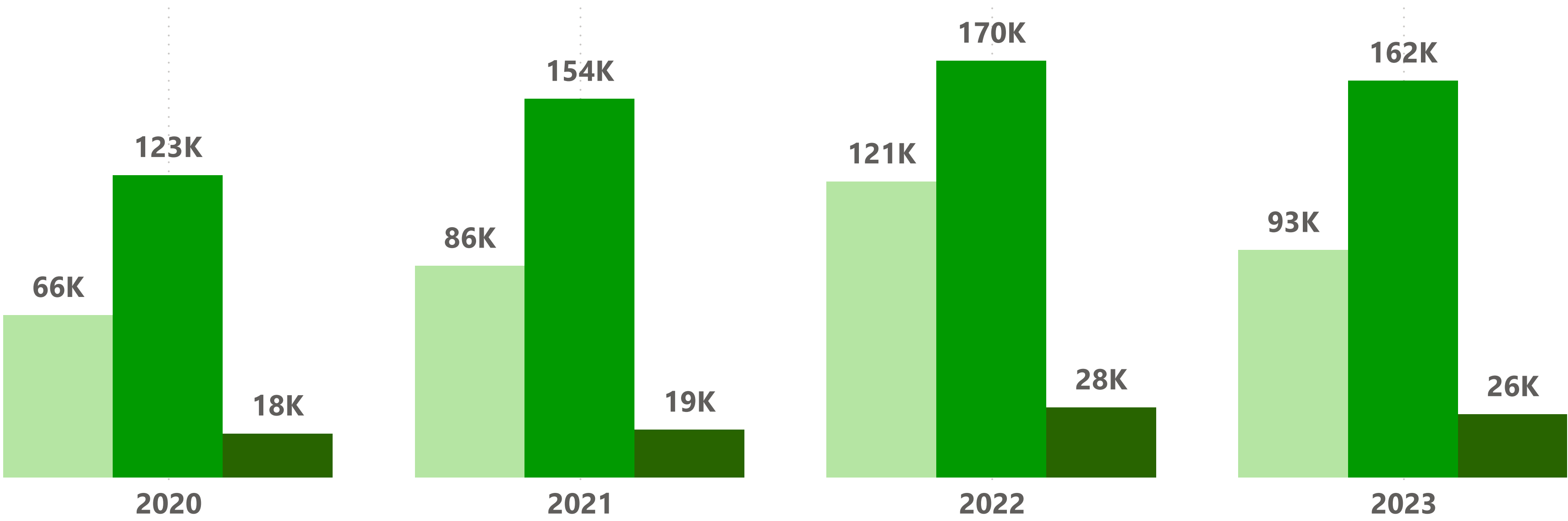


Profit by Country



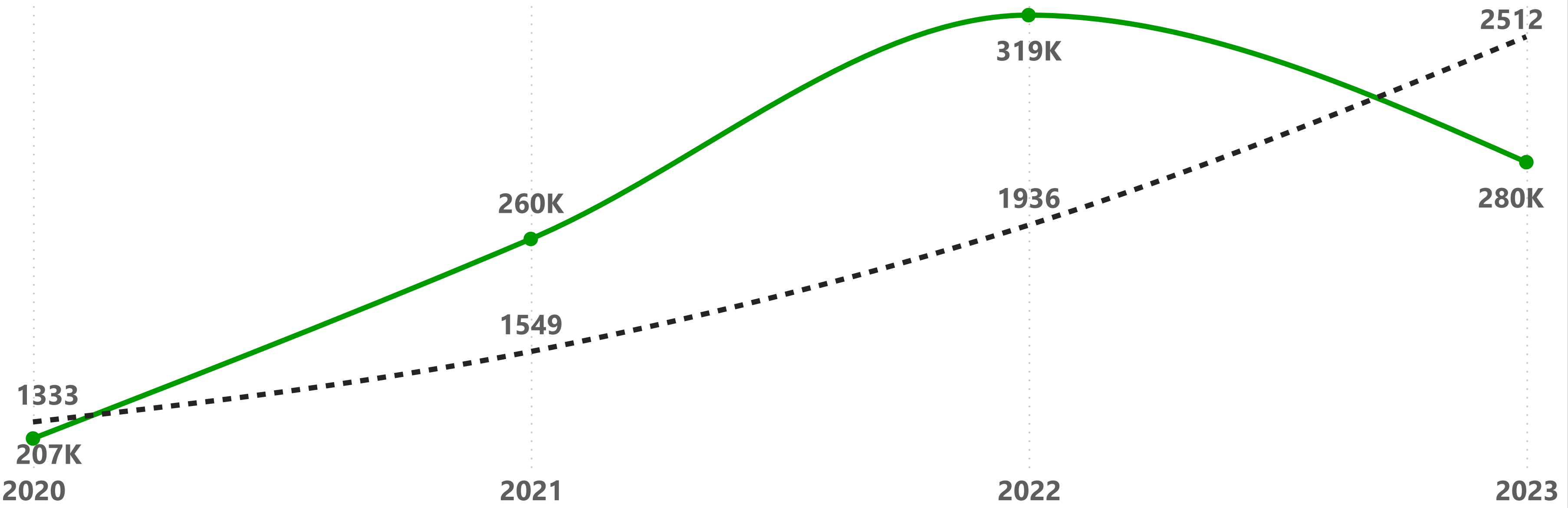
Profit by Year and Segment

Segment ● Consumer ● Corporate ● Self-Employed



Profit and Discount by Year

● TotalProfit ● Sum of Discount



Skincare and Beauty E-Commerce Dashboard

Total Orders

51K

Total Sales

7M

Total Profit

1M

Total Order Quantity

278K

Profit Margin

16%

Year

All

Country

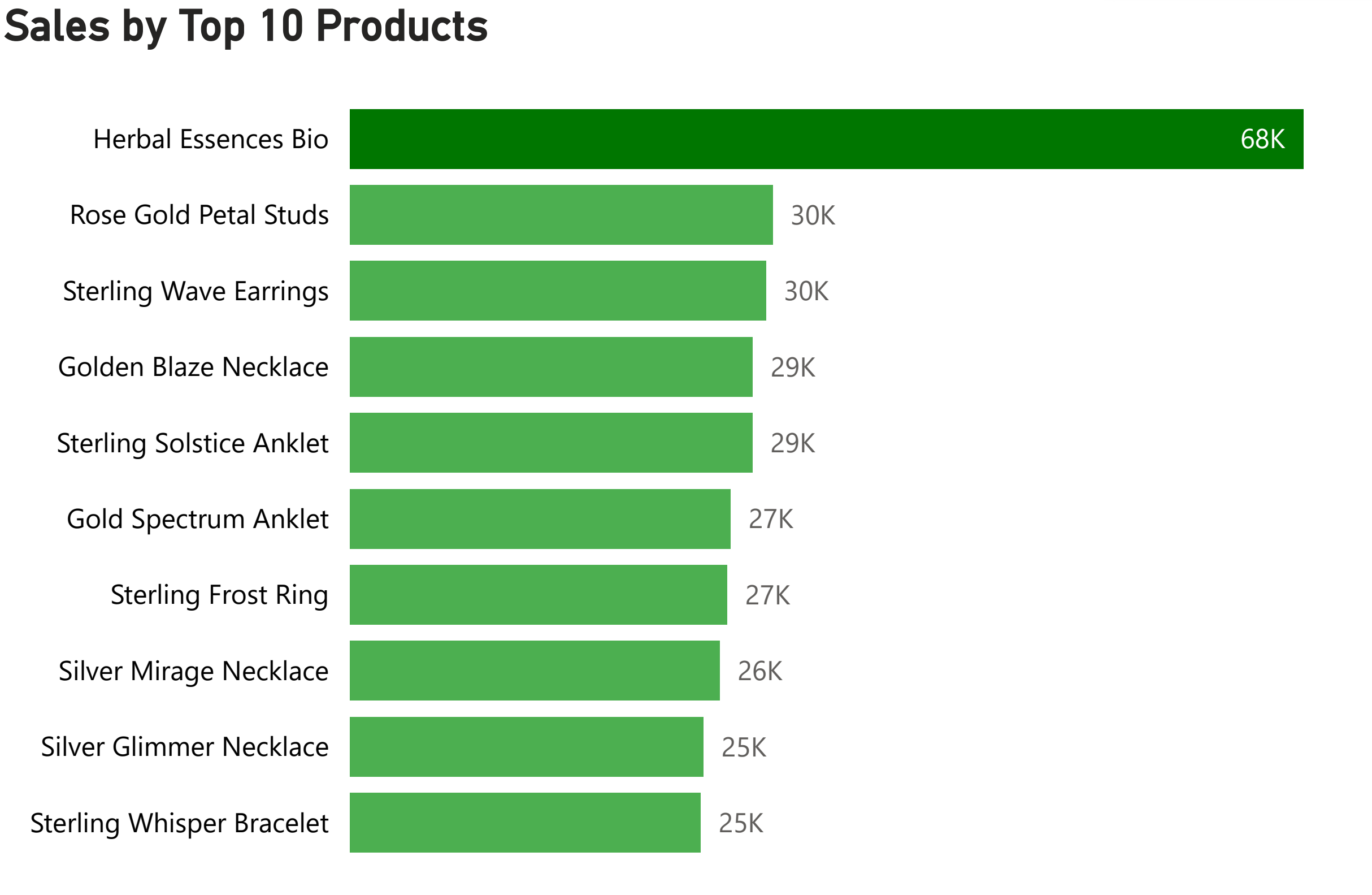
All

Category

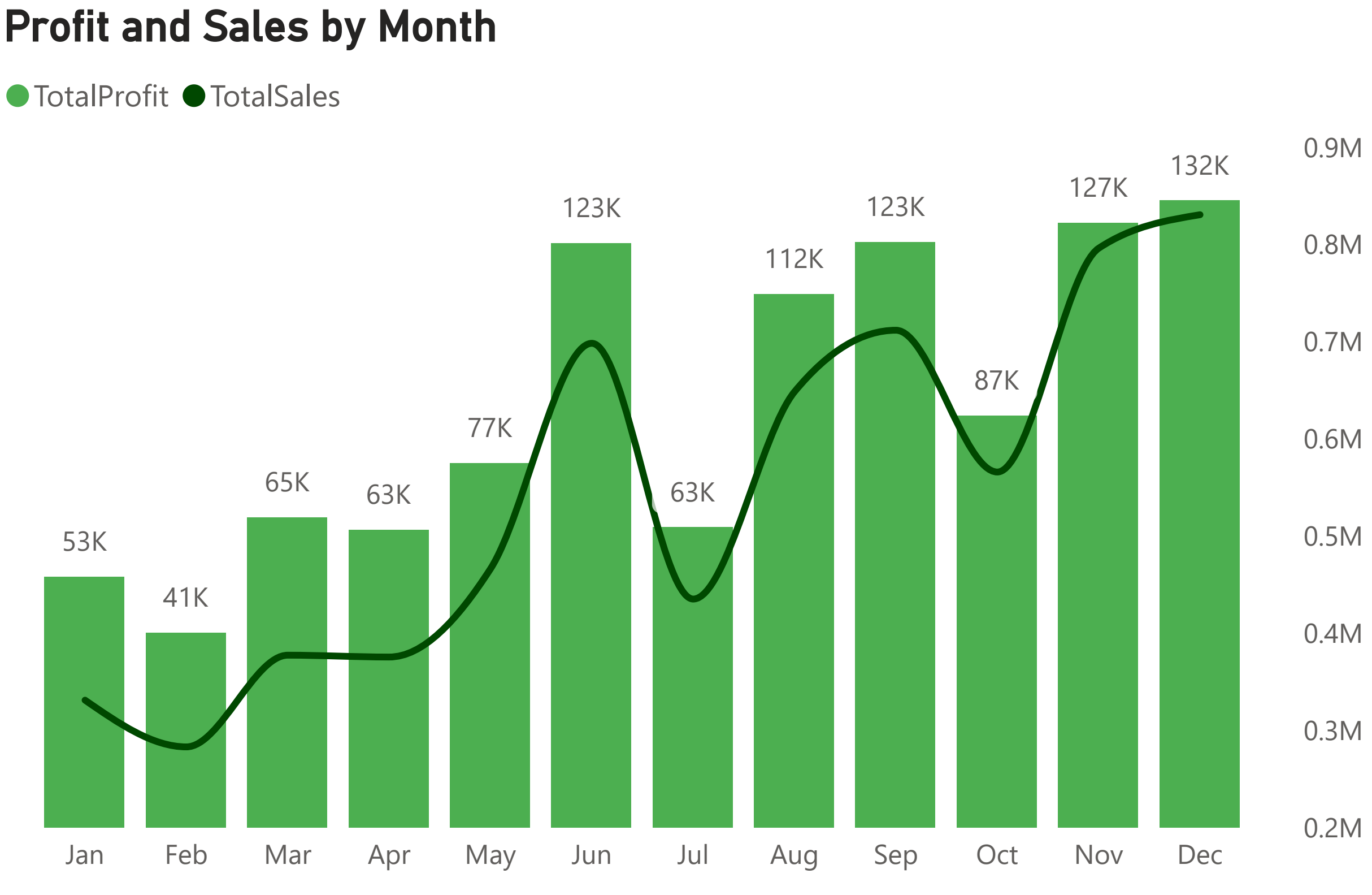
All

Subcategory

All



Total Sales by Category and Subcategory	
Category	TotalSales
Body care	2682942
bath oils, bubbles and soaks	295340
body moisturizers	340944
Body soaps and washes	159748
face masks and exfoliators	314972
hand creams	338474
Nail care products	787587
vitamins and supplements	445877
Face care	445716
face moisturizing products	445716
Hair care	1022151
hair colors and toners	403184
shampoos and conditioners	618967
Home and Accessories	1245643
Accessories	396608
brushes and applicators	447605
candles, sprays, diffusers	277899
fragrances	123531
Make up	1121222
Eye shadows and pencils	604511
foundations and concealers	304944
Lipsticks	211767
Total	6517674



Top 5 Countries with the Highest Profits by Category					
Category	China	France	Germany	Mexico	United States
Make up	17243	30063	21624	20155	63163
Home and Accessories	4211	-1674	2412	5728	-11492
Hair care	4523	4044	2011	-1968	11854
Face care	7668	6149	3266	8265	67213
Body care	42835	54901	34030	47714	77142